

WW1 The Centenary Special

– 2nd Edition



- 196 pages including NEW Remembrance Tourism Guide
- Selling in over 20 countries
- Increased print order for the 2nd edition (First edition sold out)
- Strong international distribution, especially UK, USA, Australia, New Zealand
- Advertising opportunities for Regions, Cities, Museums, Events and Tours

The 1st edition of France Media Group's WW1 Centenary Special Edition bookazine has sold out in just three months. Demand has been exceptionally strong from the major countries involved in the Great War including the UK, USA, Canada, Australia and New Zealand. In total the edition has been sold in 22 countries around the world.

With the expected global surge in remembrance tourism commencing in 2014 we are bringing out an updated and expanded 2nd edition – to be published in May 2014.

The first edition received rave reviews for its history, education and travel coverage, complete with many previously unseen photos from the Great War. With the new edition we are adding extra pages to focus on the participation of the US and Commonwealth countries, together with interesting new maps and infographics.

But most valuable of all will be an entirely new 48 page section – the Remembrance Tourism Guide, with brand new content devoted to showcasing the many fascinating and informative destinations, museums, memorials and tours. Inspired by the emotive and powerful history described in the main articles of the publication our readers will be able to turn to the Remembrance Tourism Guide section for suggestions on the important travel highlights and the must-see events in each territory – what to see and do, where and when to go. Illustrated with colourful photography the new section is the perfect environment for remembrance tourism advertising.



HISTORY

- ▶ The war, year by year & battle by battle



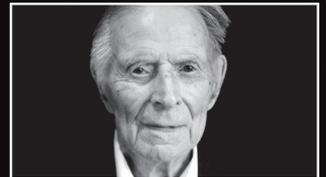
TRAVEL

- ▶ Explore the war in France, then & now



EDUCATION

- ▶ The facts, figures & personal stories



LEGACY

- ▶ Why & how we remember the fallen

WHO SHOULD ADVERTISE

- Regional, Departmental and City tourism authorities
- Travel companies
- Museums and memorials
- Battlefield tours
- WW1 activities and events

TO DISCUSS ADVERTISING AND TO REQUEST ACCESS TO VIEW THE CURRENT EDITION ONLINE PLEASE CONTACT:

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